



# Letter

Mexico Policy News Updates ■ No. 1, November 1994

## REPORT FROM THE PROFMEX EXECUTIVE COMMITTEE

Paul Ganster (Vice-President),  
Arturo Grunstein (General Secretary),  
Sylvia Ortega Salazar (Executive Director  
in Mexico),  
James F. Platler (Treasurer),  
James W. Wilkie (President),

### *PROFMEX Letter* Established

PROFMEX's need to reach its expanding worldwide membership, and to inform policymakers interested in Mexico and its role in the world, dictates establishment of this *PROFMEX Letter*, edited by James F. Platler. Our intent is to provide news that is timely and that needs to appear between issues of *Mexico Policy News*. In this report we discuss:

1. Two PROFMEX meetings scheduled at Puerto Vallarta in mid-November 1994;
2. Report on the PROFMEX International Policy Symposium on "Mexico and the World," which was held in July 1994, to enhance the global presence of PROFMEX;
3. PROFMEX Statement on Mexican national elections of 1994;
4. Status of the PROFMEXIS electronic communication system;
5. Completion of two PROFMEX-ANUIES policy research projects;
6. New PROFMEX publications;
7. Statement on the PROFMEX mission, membership, and operations;
8. PROFMEX representative for Global Philanthropy;
9. Central Contact Office established for PROFMEX.

### 1. Two PROFMEX Meetings in November 1994

On the immediate horizon are two meetings in Puerto Vallarta.

- PROFMEX-ANUIES VIII Conference, (program on "Mexico and the Americas" announced below), will be held November 13-16, 1994;
- PROFMEX Annual Meeting will be held November 17, 1994, with special discussion of the PROFMEX worldwide agenda.

Participants and attendees of the first meeting are expected to join PROFMEX; the Annual Meeting on November 17 is open to non-Board members, and both meetings are open to PROFMEX members.

### 2. International Symposium Held in July 1994

Because Mexico has come to play an important role not only in the Americas but in global affairs, PROFMEX held an International Policy Symposium in Mexico City July 28-30, to take up "Mexico and Its Developmental Policy Seen From the World." Supported by a CONACYT grant to ANUIES, this PROFMEX symposium focused on the fact that Mexico's importance in the world stems less from the traditional prism of foreign policy activity per se, than from the value of Mexico as a model for other countries around the world. The symposium focused on:

(a) Mexico as a model for developing free trade agreements (FTAs), which are de facto integrating trade in the Americas through agreements with the Association of Caribbean States (now 25 countries, including Central America), Bolivia, Chile, Colombia, Costa Rica, and Venezuela, as well as with Central America and NAFTA;

(b) Mexico as a model for developing international flow of profit-making funds, for example through the opening of its banking, telephone, and land sectors to productive investment;

(c) Mexico as a model for integrating its "not-for-private-profit" sector by reform of its laws and regulation of foundations, charities, NGOs, etc., so they can become the functional equivalent of organizations recognized by the IRS under Section 501(c)(3) of the U.S. Internal Revenue Code. Foundations and other organizations qualifying under Mexico's new laws are automatically recognized by the U.S. Internal Revenue Service

(d) Mexico as a model for linking the "private-profit" sector and the not-for-private-profit sector through the recently implemented U.S.-Mexican Treaty on Double Taxation. Under this treaty, U.S. business in Mexico is not only protected against double taxation but is permitted to make donations in Mexico to the new Mexican foundations discussed above or to establish their own foundations in Mexico. Contributions will be tax deductible in both countries;

(e) Mexico as a model for ending statism through sale of state enterprises to the private-profit sector and turning Solidarity funding pools into community foundations, NGOs, charities, etc., to offer a new basis for civil society.

Because so many countries in Latin America, the former Soviet Bloc, Africa, and Asia face the problems of stimulating private incentive and local responsibility, they are interested in examining the Mexican development case in order for each to decide how different aspects of Mexico's models may contribute to their understanding of how plans work out in practice as well as how lessons learned in Mexico can be adapted elsewhere.

To the above end, The PROFMEX International Policy Analysis Symposium was held not only to bring PROFMEX office directors from around the world together but to renew their acquaintance with Mexico on the eve of the country's national election and hear from them about how Mexico is seen from the different PROFMEX geographical vantage points. Especially important was the introduction to, and training sessions for, PROFMEXIS, the PROFMEX computer base of information. PROFMEX is now linked to its Moscow office via Internet, for example, but the connection process has been intermittently successful owing to telecommunications limitations in Russia.

The PROFMEX representatives in Russia and Eastern Europe are not only interested in following the Mexican model for establishing not-for-private profit sectors, but Russia is following the PROFMEX model for establishing a consortium of institutions interested in policy analysis of Russian Federation affairs in relation to Latin American affairs. In Eastern Europe in June 1994, Wilkie and **Olga Lazin** (PROFMEX Eastern Europe) met with Romanian officials, including Treasury Minister **Florin Georgescu**, State Secretary **Eugeniu Corneliu Gorcea**, and Adjunct Director General **Cornelia Petrea**.

PROFMEX representatives at the Mexico City symposium included:

Russia: **Boris Koval**, Director, Institute of Latin America

Romania: **Nicolae Coman**, Vice Rector, University of Cluj Napoca

Hungary: **Zoltán Kárpáti**, Academy of Sciences

Eastern Europe: **Olga M. Lazin**, PROFMEX-UCLA

European Parliament: **Enrique Barón Crespo**, Madrid

Switzerland: **Peter Boehringer**, PROFMEX-Zurich

Spain: **Héctor Subirats**, PROFMEX-Madrid

Italy: **Marcello Carmagnani**, University of Turin

Germany: **James Scott**, Institute for Regional Development Policy/PROFMEX-Berlin

China: **Sengen Zhang**, Institute of Latin America/PROFMEX-Beijing

Canada: **Alan Alexandroff**, Strategic Initiatives, Inc./PROFMEX-Toronto

Chile: **Fernando Molina Vallejo**, President, *La Época*

Colombia: **María Helena Price**, President, Interamerican Consultants

Venezuela: **Andrés Serbín**, Instituto Venezolano de Estudios Sociales y Políticos

Bolivia: **Antonio Cisneros**, Social Research Center/PROFMEX-La Paz

Argentina: **Carlos Alberto Torres**, UCLA

Egypt: **John Cross**, American University/PROFMEX-Cairo

Israel: **Michael Gucovsky**, U.N. Elections Advisor, Central America

The final event of the Symposium was a meeting with Secretary of Interior **Jorge Carpizo**, who discussed the election procedures and processes and conversed about the political situation in Mexico.

### 3. PROFMEX Observations on Mexican Presidential Election of 1994

In the capacity of guests invited by the Mexican Federal Electoral Commission to witness the 1994 national elections, a PROFMEX Team went to Mexico for the period before and after the election. The Team, led by **Clint E. Smith**, included **George Baker**, Paul Ganster, **Ronald E. Hellman**, Olga M. Lazin, and James W. Wilkie.

Of special note about the elections was the fact that quick-voting counts were undertaken by 15 different groups at the close of voting on August 21. The results represented the effort of political parties and news groups to provide a check on the official voting results. Each group selected its own sample of voting places from which the results were sent to Mexico City to develop projections on the final voting shares for each party within hours after close of the polls. The results of the quick-counts all agreed that the PRI won the presidential election. The PAN's own quick-count showed early that it had lost, leading the PAN presidential contender to make his concession speech shortly after midnight.

The election results refuted pundits who had always argued that the greater the voter turnout the higher the possibility to vote the PRI out of office. In fact, the highest turnout in Mexican electoral history, 77.7 percent vote, assured victory by the PRI.

### 4. Growth of PROFMEXIS

PROFMEXIS is the electronic information system developed for PROFMEX members, PROFMEX member institutions, and the scholarly and policy communities to provide the following services:

- a calendar of Mexico-related events;
- an on-line version of the *Mexico Policy News*, the PROFMEX newsletter;
- access to bibliographical and other information resources;
- member information and mailing lists;
- research articles and working papers;

## VIII PROFMEX-ANUIES CONFERENCE

# "Mexico and the Americas"

Puerto Vallarta, Jalisco - November 13-16, 1994  
Hotel Camino Real

### SUNDAY, NOVEMBER 13

#### 19:00 Welcome, Opening Remarks, and Reception:

Carlos Rivera Aceves, Governor of Jalisco  
José Angel Pescador Osuna, Secretary of Education  
Raúl Padilla López, President, Universidad de Guadalajara  
Carlos Pallán Figueroa, President, ANUIES  
James Wilkie, President, PROFMEX  
Manuel Alonso Muñoz, Director General, Lotería Nacional

#### 20:00 Dinner Hosted by Governor Carlos Rivera Aceves

### MONDAY, NOVEMBER 14

#### 8:00 Breakfast On Your Own

#### 9:00 Concurrent Sessions:

##### *I. Mexico City & New York City in the North American Cities' Context*

Presidents: Javier Beristain, Planning Office, Mexico City  
Carol O'Cleireacain, City University of New York

##### Panelists:

Ronald Hellman, City University of New York  
Edward Rogowsky, New York City Planning Commission  
William Kornblum, City University of New York  
John Mollenkopf, City University of New York  
Ricardo Samaniego, Office of the Mayor, Mexico City  
Rafael Fernández de Castro, ITAM  
Sergio Tamayo Flores Alatorre, UAM-A

Commentator: Lawrence A. Herzog, San Diego State University

##### *II. Border Regions in the Global Economy*

President: Steve Jenner, California State University, Dominguez Hills

##### Panelists:

Norris C. Clement, San Diego State University  
Victor López Álvarez and Víctor Castillo, Universidad Autónoma de Baja California  
Eduardo Zepeda, El Colegio de la Frontera Norte

Commentators: María García Amoral, Universidad Autónoma de Ciudad Juárez

Alan F.J. Artibise, International Centre for Sustainable Cities

#### 11:00 Coffee Break

#### 11:30 Plenary Session:

##### *III. NAFTA and the Future*

Presidents: James Wilkie, PROFMEX/UCLA,  
Albert Utton, University of New Mexico

##### Panelists:

Canadian View, Alan Alexandroff, University of Toronto  
U.S. View, Raúl Hinojosa, UCLA/Inter-American Development Bank  
Mexican View, Herminio Blanco, SECOFI

Commentator: Oscar J. Martínez, University of Arizona

#### 13:00 Lunch On Your Own

#### 17:00 New Perspectives on Mexican Studies

##### *New Publication Series*

Rafael Rodríguez Castañeda, Universidad Autónoma Metropolitana

- "Cycles and Trends" Series
- "PROFMEX-ANUIES" Series

##### *México Visto en el Siglo XXI*

Sergio de la Peña, UNAM

#### 19:30 Dinner

Remarks: "Possibilities of Expanding the Mexican Nonprofit Sector Model to Central and South America,"  
James Wilkie, PROFMEX

### TUESDAY, NOVEMBER 15

#### 9:00 Plenary Session

##### *IV. The Mexican Economic Model: Perspective for the Americas*

President: Celso Garrido, UAM-A

##### Panelists:

Bernardo González Aréchiga, Bolsa Mexicana de Valores  
José Carlos Ramírez Sánchez, CIDE  
Jorge Mattar, Macroasesoría Económica  
Juan Manuel Ugarte, Comisión Nacional de Valores

Commentator: Chandler Stolp, University of Texas-Austin

**11:00 Coffee Break**

**11:30 Concurrent Sessions:**

**V. NAFTA and Higher Education in Latin America**

President: Alejandro Mungaray, ANUIES

Panelists:

Sylvia Ortega Salazar, UAM-A/AMPEI  
David Lorey, UCLA  
Hugo Murillo Jiménez, Universidad de Costa Rica  
Paul Ganster, San Diego State University  
Laura Barcia, Fundación SNTE

Commentator: Ken Newman, PROFMEX

**VI. Economic Liberalization, Rural Development, and Migration**

President: Jesús Arroyo Alejandre, Universidad de Guadalajara

Panelists:

José Luis Calva Tellez, UNAM  
Humberto González Chávez, CIESAS de Occidente  
Rodolfo García Zamora, Universidad de Zacatecas  
Gustavo López Castro, Colegio de Michoacán

Commentator: William F. Gibson, Agricultural Engineer and Consultant

**13:00 Lunch On Your Own**

## WEDNESDAY, NOVEMBER 16

**9:00 Plenary Session:**

**VII. The Challenge of Hemispheric Economic Integration**

President: Miguel Sandoval Lara, Mexican Embassy in Washington, D.C.

Panelists:

Clemente Ruiz Durán, UNAM  
Teresa Gutiérrez Haces, UNAM  
Donald Coes, University of New Mexico  
Andrés Serbín, Instituto Venezolano de Estudios Sociales y Políticos

Commentator: Carlos Santos Neves, Brazilian Ambassador to Mexico

**11:00 Break**

**11:30 Concurrent Sessions:**

**VIII. Telecommunications and the Integration of the Social Science Community in the Americas**

President: Michael E. Conroy, Ford Foundation

Panelists:

Eduardo Barrera, El Colegio de la Frontera  
Arturo Grunstein, PROFMEXIS / UAM-A  
Romualdo López Zárate, ANUIES  
Ning Lin, University of Texas, Austin

Commentators: Frank Medeiros, San Diego State University, and José Warman, CETEI

**IX. The Role of Women in the Americas**

President: Sylvia Ortega Salazar, UAM-A/AMPEI

Panelists:

Adelaida del Castillo, San Diego State University  
Laura Salinas Beristain, UAM-A  
Olga Bustos, UNAM

Commentator: William Beezley, Texas Christian University

**13:00 Lunch On Your Own**

**19:00 Reception hosted by Instituto de Estudios Económicos y Regionales, Universidad de Guadalajara**

Remarks: "Update on the Universidad de Guadalajara's Creation of New Campuses," Jesús Arroyo Alejandre, Rector, Centro Universitario de Ciencias Económico-Administrativas, Universidad de Guadalajara

**20:00 Closing Session**

Fausto Alzati Araiza, represented by Eduardo Andere, CONACYT  
Luis Garibay Gutiérrez, Universidad Autónoma de Guadalajara  
Carlos Pallán Figueroa, ANUIES  
James Wilkie, PROFMEX

## THURSDAY, NOVEMBER 17

**8:00 PROFMEX Annual Meeting: Executive Session (PROFMEX Board Members & Staff) and Breakfast**

**10:00-1200 PROFMEX Annual Meeting open to PROFMEX members and conference participants**

SPONSORS: CONACYT, Ford Foundation, Bildner Center (CUNY), The State of Jalisco, San Diego State University, UCLA

REGIONAL SPONSOR: Instituto de Estudios Económicos y Regionales (INESER), Universidad de Guadalajara

*This conference is dedicated to the memory of two friends of PROFMEX and ANUIES: Ricardo Lambretón Hinojosa (CONACYT/UCLA) and Waldo W. Wilkie (UCLA/PROFMEX)*

PROFMEX and prospective PROFMEX members are cordially invited to attend the PROFMEX-ANUIES Puerto Vallarta conference. The registration fee is US\$50 or N\$170. Please contact Robert Gibson (tel 310-206-8500; FAX 310-825-8421) to request a registration form and receive information regarding accommodations.

- discussion forums on important policy and research issues.

Established in 1992 with the support of the Ford Foundation/Mexico City, the overarching aim of PROFMEXIS is to stimulate a "culture of communication" among North American social scientists and to encourage multinational, policy-relevant research on Mexico and North America.

In Mexico, the communications node for PROFMEXIS is CETEI (Centro de Tecnología e Informática), with electronic communication links provided by UNAM. In the United States, CGNET in Menlo Park is providing PROFMEXIS technical communication services. In cooperation with UT-LANIC (the University of Texas Latin American Network Information Center), PROFMEXIS provides access to the holdings of major research libraries worldwide and to a diverse array of public databases in the social and natural sciences.

PROFMEXIS functions as a facilitator service rather than as an independent physical network: it takes advantage of existing electronic networks and information resources to enhance policy-relevant research and encourages sustained debate on issues of Mexican and North American development. Along with providing access to existing information resources, PROFMEXIS also has developed a few of its own information databases of particular interest to Mexicanist users.

At the end of its second year, the PROFMEX Information System is providing an increasing number of users with a growing menu of services. The second-year focus on training issues and the creation of a "communications culture" among U.S. and Mexican social scientists paid off: programs fostering active interaction among PROFMEXIS clients increased usership well above targeted levels.

PROFMEXIS is now in a position to enhance productive relations among academics and policymakers into the future. PROFMEXIS will continue to promote increased contact, discussion, and information exchange.

## 5. New PROFMEX Publications

The following have appeared this year:

- *Changes in U.S.-Mexican Economic Relations: Beyond the Border*, ed. by Paul Ganster, **Arturo García Espinosa**, and Arturo Grunstein, Proceedings of the PROFMEX-ANUIES Mazatlán Conference (México, D.F.: UAM-A, PROFMEX-ANUIES, 1994);
- *Andrés Molina Enríquez, Mexican Land Reformer of the Revolutionary Era*, by **Stanley F. Shadle**, PROFMEX Monograph Series (Tucson: University of Arizona Press, 1994).
- *Policy Recommendations for Managing the El Paso-Ciudad Juárez Metropolitan Area*, ed. by **Samuel Schmidt** and **David E. Lorey**, PROFMEX Urban Studies Series (El Paso: El Paso Community Foundation and UTEP Center for Inter-American and Border Studies, 1994);
- *Recomendación de cursos de acción para la administración del área metropolitana de El Paso/Ciudad Juárez*, ed. by Samuel Schmidt and David E. Lorey, translation of above work (El Paso: El Paso Community

Foundation and UTEP Center for Inter-American and Border Studies, 1994)

## 6. Two PROFMEX-ANUIES Policy Research Projects

The first project, funded by the Ford Foundation offices in Mexico City and New York City, resulted in the publication listed immediately above. This project on managing the Greater El Paso-Ciudad Juárez area is directed by David E. Lorey and administered for El Paso Community Foundation by EPCF Vice President **Virginia Kemendo**. The site coordinator is Samuel Schmidt.

The second project has studied the problem of public housing in the Greater Tijuana-San Diego area. This project has been developed by Paul Ganster (SDSU) and **Arturo Ranfla** (UABC), the grant being administered by UABC.

## 7. Statement on PROFMEX Mission, Membership, and Operations

PROFMEX is a decentralized, not-for-private-profit organization that fosters Mexico policy research worldwide of its constituent members. In its networking capacity, PROFMEX is active in four main areas:

- A. PROFMEX coordinates policy research and publications on Mexico and its role in an era of globalization;
- B. PROFMEX provides news, information, and calendars of events to its members and to the policy and scholarly communities;
- C. PROFMEX offers electronic communication via the PROFMEXIS Information System;

D. PROFMEX works through its Executive Committee with member institutions to identify research projects for funding. Funding can flow either directly to member institution or to PROFMEX as research team coordinator.

PROFMEX is governed by a Board of Directors which has sole responsibility for the selection of Board members. The PROFMEX Board works throughout the year with its Executive Committee, from which it receives regular reports, and it meets yearly to establish policy directions and review activities. Board members look for opportunities of interest to PROFMEX members and keep the Executive Committee informed of their programs. They do not wait for "marching orders" but work with the Executive Committee to suggest the future directions of PROFMEX.

The PROFMEX Executive Committee (elected by the Board of Directors) includes the President, Vice President, Executive Director in Mexico, Treasurer, and General Secretary. It plans PROFMEX activities and identifies priority research areas that require new funding. The Executive Committee does not develop bloc funding plans for PROFMEX institutions but rather works with them to develop PROFMEX-sponsored activities. Ideas and plans originate from the PROFMEX Board, from PROFMEX member institutions, from potential funders, and from policymakers.

The President, in consultation with the Executive Committee and Board members, names individuals and institutions to undertake activities and represent PROFMEX

worldwide. These representatives circulate information on Mexico and PROFMEX, link scholars and policymakers with interest in Mexico, develop comparative studies, and host visiting Mexicanists.

Individual members play an important role in PROFMEX, both through membership in their own name and/or through their institution. Scholars not at PROFMEX institutions join the network in order to overcome the problem of working in isolation. Members are linked worldwide through the PROFMEX Information System (PROFMEXIS).

Because PROFMEX does not have a grant for basic operating funds, it relies on its member institutions and offices to contribute their own funds to make PROFMEX activities possible. For example, the Presidency, Central Contact Office, Program Office, and Eastern European Office are hosted at UCLA; the Vice-Presidency and publication of *Mexico Policy News* at SDSU; the CEO's Office and Joint-Imprint Publications at UAM-A; the PROFMEX Monograph Series at the University of Arizona; the PROFMEX Special Papers Series and Visitor Interchange at UTEP; and the PROFMEX Policy Studies Office at the CUNY Bildner Center. When member institutions hold conferences, they are encouraged to give PROFMEX credit as cosponsor and to include PROFMEX members.

All expenditures, except of income from dues, are currently tied to the terms of grants for research or publication. There are no PROFMEX employees. Scholars working on PROFMEX projects receive funds according to the terms of grants administered by PROFMEX or by its fiscal agents. Dues, which provide the only discretionary funds available to the Executive Committee, are limited by the fact that some of the institutional memberships are honorary. (Dollars are often not available to members in China and Eastern Europe; some smaller provincial institutions offer in-kind services.) Dues cover only a small part of PROFMEX overhead costs and do not cover travel.

Institutional and individual membership is open to all through registration with the Central Contact Office, payment of dues and/or acceptance by the Executive Committee of in-kind services.

Members are entitled to attend scholarly meetings, attend (but not vote at) annual meetings, receive PROFMEX publications either at no charge or at special discount, and report to and request information from the Central Contact Office.



Institute for Regional Studies of the Californias  
San Diego State University  
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Please send dues to the Central Contact Office as follows:

Individual: US\$30

Not-for-private-profit institutions: US\$300

For-profit institutions, US\$1,000

Dues are tax deductible, as are donations, bequests, gifts, and transfers to PROFMEX, which is established as a publicly supported organization under Section 501(c)(3) of the U.S. Internal Revenue Code.

## 8. Office of Global Philanthropy

Leading the PROFMEX initiative to link the donation side of philanthropy to the expenditure side is **Jorge Arreola Lopearena**, President of the Mexican Chapter of the Association of Fund Raising Executives. Arreola is especially interested in developing the Mexican legal framework necessary for modernizing operations to meet global standards for enhancing the flow of not-for-private-profit funds. The term "nonprofit" is misleading, Arreola notes, because profits go untaxed as long as they are not distributed to private benefit or invested in business activities substantially unrelated to charity broadly defined to include education, research, operation of hospitals, professional associations, etc.

Arreola received his licentiate at ITESM, his MBA at New York University, and his diploma in the International Program for Professors of Management at Harvard. As professor at ITESM-Mexico City, he became Director of Academic Affairs and Institutional Development.

## 9. Central Contact Office Expands

To cover membership needs, link PROFMEX activities worldwide, and centralize information about PROFMEX and PROFMEXIS, **Robert Gibson** is coordinating registration of members and linkage of PROFMEX's global representatives. Gibson, Manager of the UCLA Program on Mexico, also serves as the PROFMEX Conference Organizer and is the person who should receive news, dates of events, and materials to be placed on-line at PROFMEXIS.

Contact Gibson at UCLA Program on Mexico, 11250 Bunche Hall, Los Angeles, CA 90024-1487, Tel (310) 206-8500; FAX 825-8421; E-MAIL: GIBSON@OTHERS.SSCNET.UCLA.EDU.

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